

LOOK AT EVERYTHING YOU GET! *CHECK IT OUT!*

STANDARD MEMBERSHIP BENEFITS

Web Page

Listing Chamber members by category, calendar of events, points of interest, etc. Over 25,000 **website** visits per year.

Exposure for your Business

- ◆ **Brochures** and business cards displayed in Chamber office. All members are listed in our Community Walking Map distributed to all Welcome Centers in Michigan.
- ◆ Thousands of **visitor inquires** a year are answered by the Chamber staff.
- ◆ **Business Referrals** made to member businesses in a caring and professional manner.

Tourist Flyers

Flyers specifically developed by the Chamber including all Chamber Members by category, i.e., Restaurants, Lodging, Shopping. Updated frequently emailed and distributed.

Advertising Opportunities

Numerous sponsorship and **advertising** opportunities through the Chamber.

- ◆ Community Map
- ◆ T-shirts / Flags
- ◆ Event Programs

Area Membership Directory

Select tourist attraction Frankfort Elberta Chamber members businesses are included in the Make It Benzie Visitors Guide that has a circulation of 35,000 & Make It Benzie website.

Frankfort-Elberta Area Chamber of Commerce Foundation, Inc.:

A 501(c)3 Non-Profit created to allow for tax-deductible contributions to support worthy local causes and events.

Insurance Discount

Chamber members receive Auto Owners Insurance Discount. Ranges from: Personal Insurance 7% to 10% discount and Commercial Insurance 10% to 14% discount

Chamber Events

The Chamber sponsors and manages numerous events that bring thousands of visitors to the Frankfort-Elberta Area each year.

- ◆ Chamber Dinner
- ◆ Easter Egg Hunt
- ◆ Frankfort Elberta Restaurant Week
- ◆ Frankfort Craft Fair
- ◆ Nitecrawler Hunt & Take a Kid Fishing
- ◆ 4th of July Activities (Parade, Fireworks)
- ◆ 4th of July Sand Sculpture Contest
- ◆ 4th of July Carnival
- ◆ Frankfort Street Sale
- ◆ Concerts in Park
- ◆ Frankfort Art Fair
- ◆ Collector Car Show
- ◆ Benzie Fishing Frenzie
- ◆ Let's Go Fly a Kite
- ◆ Frankfort Beach Parties
- ◆ Frankfort Fall Festival
- ◆ Holly Berry Arts & Crafts Fair
- ◆ Mr. & Mrs. Santa Claus
- ◆ Community Tree Lighting

Local Area Calendar of Events

Calendar of events (region wide), updated daily, provided to numerous media outlets and in response to local and tourists.

Email Blasts

Emails blasts for Chamber members to all Chamber members with email addresses for a minimal cost. One FREE email to all Chamber members.

Support Local Non-Profits

Publicity, posters, free booth space at Chamber events and fundraising opportunities.

Publicity & Posters

Chamber produces and distributes Press releases and posters for all events.

Office Supply Discounts

Access to a terrific office supply discount program with Office Depot that includes next day delivery! AND the Chamber receives monetary pay back from your orders! <https://www.nationalcommercegroup.com/signup>

MEMBERSHIP & SPONSORSHIP RATES

\$50 Individual

\$75 Associate

\$95 Non-Profit

**\$115
2nd Business**

**NEW MEMBERS
HALF OFF
FIRST Year Dues!**

Standard Business Membership	Business Builder Sponsorship	Corporate Business Sponsorship	Corporate Premier Sponsorship
\$225 Per year	\$725 Per year	\$975 Per year	\$2,725 Per year
<p>VALUE: PRICELESS</p> <ul style="list-style-type: none"> ◆ Website Listing ◆ Chamber Communication ◆ All benefits listed Standard Benefits page ◆ One FREE Email Blast per year 	<p>TOTAL VALUE: \$1,310</p> <ul style="list-style-type: none"> ◆ Two Weeks Special Website and Facebook advertising (\$400 value) ◆ Upgraded FREE Community Map Ad (\$275 value) ◆ FOUR FREE Email Blasts per year (\$100 value) ◆ One Ticket to Annual Dinner (\$35 value) ◆ Recognition on Website & Facebook (\$500 value) 	<p>TOTAL VALUE: \$1,745</p> <ul style="list-style-type: none"> ◆ One Month Special Website and Facebook Advertising (\$800 value) ◆ Upgraded FREE Community Map Ad (\$275 value) ◆ Business name/logo in all event programs (\$150 value) ◆ Six FREE Email Blasts per year (\$150 value) ◆ Two Tickets to Annual Dinner (\$70 value) ◆ Recognition on Website & Facebook (\$500 value) 	<p>TOTAL VALUE: \$7,840</p> <ul style="list-style-type: none"> ◆ Business Logo on ALL EVENT marketing materials (t-shirts, posters, programs, press releases, website listings) (\$3,000 value) ◆ Listed as Major Supporter on Website All Year (\$3,600 value) ◆ Upgraded FREE Community Map Ad & Special Recognition as major supporter (\$350 value) ◆ Ten FREE Email Blasts per year (\$250 value) ◆ Four tickets to Annual Dinner (\$140 value) ◆ Recognition on Website & Facebook (\$500 value)



Additional Advertising Opportunities

Please let us know which sponsorship package best suits your organization. If you have questions or require any further information, please contact me at 231-352-7251.

**\$100
Concerts
in the Park**

**\$150
Program
Ads**

**\$150
Event T-shirt**

**\$250
Benzie Frenzie**

**\$400
Community Activities**
Tree Lighting, Egg Hunt,
Carriage Rides

**\$500
Benzie Frenzie**